

SUKANYA DEY

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Seasoned and Effective Merchandising with over 8 years of experience offering an array of skills in Overseas Communication, Key account Management, Product Development, Virtual Costing, Project follow-up, Quality Assurance, Etc. Proven ability to build effective sustainable processes using existing resources. Track record of exceeding goals and deadlines throughout career in dynamic environments.

Location Preference: Kolkata

CORE COMPETENCIES

PROFILE SUMMARY

- | CORE COMPETENCIES | PROFILE SUMMARY |
|-------------------------------------|--|
| • Communication with Buyers | • End to end responsible for allocated customers' orders, new development, sharing price, negotiation, finalizing order, updating their orders, follow-up for pending dues, collecting new orders, etc. |
| • Product Development | • After understanding customers' requirements developing designs and product samples for them, sharing PPT with all the details. |
| • Pricing and Negotiation | • Sharing developed samples price based on costing and organizations profit and negotiating (if any) the same to finalize an order. |
| • Master Production Planning | • Based on any order arranging meeting with all the concerned departments to complete the order to meet customer's expectation. |
| • Communications | • End to end Communications, Internal- Sample development, costing, procurements, production, quality, dispatches, etc. External- Understanding requirements, daily updating on current projects, converting orders. |
| • Quality Assurance | • Checking quality and accuracy of used materials to assure that the ongoing productions are correct with approved swatch cards and samples. |
| • Reporting & Data | • Sharing and updating daily reports to customers and Reporting boss (MD) like orders tracking and Etc. Updating customers for any changes or any additions, arranging products and materials presentation. |

ORGANISATIONAL EXPERIENCE

- **Since Dec'17 with Elrich International Pvt. Ltd. (Kolkata)**
Dec'17 – Mar'19 as Junior Merchandiser.
Apr'19 – till date as Merchandiser.
- **Silviano Group (Kolkata)**
Sep'15 – Nov'17 as Junior Merchandiser & Product Development.
- **Mallcom India Ltd. (Kolkata)**
Internship- Jun'14 – Aug'15 with product development and Quality.

ACADEMIC DETAILS

2018: Higher Secondary (12th) from W.B.C.R.O.S, Kolkata, with 65.50%.

2014: Diploma Engineering in Footwear Technology from Central Footwear Training Center affiliated to WEBSCTE and approved by AICTE, Kolkata, with 75.80%.

2008: Secondary (10th) from W.B.B.S.E, Kolkata, with 71.38%.

PERSONAL DETAILS

Date of Birth: 05th August, 1992
Languages Known: English, Bengali and Hindi
Address: 177, Nabarun Pally, Sodepur, Kolkata- 700110.