

MANOJ NAUTIYAL

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Contact no - +919891202542

Synopsis

- Masters of Computer Application from SIMT under Punjab Technical University (PTU) DEP (2011-13).
- Bachelor of Computer Application Graduate from SIMT under Punjab Technical University (PTU) DEP (2008-11).
- Senior Secondary Certificate Exam from Marigold Public School Noida affiliated to C.B.S.E. (2006).
- High School from Dharam Public School affiliated to C.B.S.E (2003).

Work Experience

11+ years of experience in digital marketing & search engine optimization

Year	Organization	Designation
Jan 2024 till date	BSL Group of Companies	Sr. Digital Marketing and Strategist
April 2023 till Oct 2023	Inuspaze Office Spaces	Sr. Manager - Digital
July 2018 till April 2023	Avanta Business Centre	Online Marketing Manager
Nov 2017 till July 2018	Asian Academy of Film & Television	Sr. SMO and SEO executive
April 2015 till Sept 2017	MaXposure Media Group Pvt. Ltd.	Sr. SEO and digital marketing executive
April 2014 till March 2015	Monsoon Salon & Spa Pvt. Ltd	SEO executive
Dec, 2011 till March, 2014	Erco Travels Pvt. Ltd	SEO and executive and content writer

Technical Skills

- Search engine optimization (off-page & on-page) and marketing
- Pay Per Click (**PPC**) and **ROI**
- Paid ad campaign (**Google Adwords, Facebook and LinkedIn**)
- Website maintenance and updating (CMS, **WordPress**)
- Social media optimization & handling (Facebook, LinkedIn, Twitter, Pinterest, Instagram)
- **Hootsuite** management
- Blogging, SEO and web **Content Writing**
- **Email Marketing**
- Mobile App promotion
- Website Analytics (Google Analytics)
- **E-commerce** portals maintenance and marketing (basic)
- **Photoshop** knowledge
- **Wikipedia** content editor

- **Taboola** and **outbrain** ads handling (paid content promotions)

Certification

- AdWords Certified
- Google Analytics for Beginners
- Advanced Google Analytics
- Mobile Sites Certification
- Digital Sales Certification

Content Writing Sample - <http://thatsnautiyal.blogspot.in/>

Projects

Incuspaze.com (working on new design)

<http://www.avanta.co.in/> , <https://huntoffices.com/>

<https://www.aaft.com> , <http://www.aiht.edu.in>

<https://www.storycruX.com/>

<https://maxposure.in> , <http://maxposureglobal.com>

<http://railbandhu.in> , <http://shubh-yatra.in> , <http://gulflife.online> , <http://bihanga.online> , <http://trujetter.com>

<http://beusalons.com> , <https://www.monsoonsalon.com> , <http://www.monsoontimes.com>

<http://www.ercotravels.com> , <http://www.mastholiday.com>

Personal Particulars

Date of Birth : 15 Feb. 1987
Gender : Male
Father's Name : Mr. Deep Chand Nautiyal
Mother's Name : Mrs. Hemlata Nautiyal
Permanent Address : 97-A, Block U-3, Dhawalgiri Apartment, Sector – 11, Noida, Gatum Budh Nagar District, Uttar Pradesh, 201301
Marital Status : Married
Language Known : English & Hindi
Nationality : Indian
Contact : +919891202542

Declaration

I hereby declare that the information given above is true to the best of my knowledge and belief.

Date:

Place:

(Manoj Nautiyal)