

SYED MOHAMMAD HARIS MOBEEN

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LinkedIn Profile: <https://www.linkedin.com/in/syed-mohammad-haris/>

PROFESSIONAL SUMMARY

Social Media Manager & Campaign Manager with 1.5-year experience in Political Research and Strategy. Fair experience of managing social media and Research and Team Management. Worked with different Political Parties and Organization to help them in Elections and reach their voters via different platforms and events. Proactive and hardworking individual talented in program integration, strategic planning and social marketing evaluation. Computer proficient with good skills in LinkedIn, Instagram and Facebook.

SKILLS

- Social Media Strategy
- Graphic & Video Visualization
- Analytics
- Page Manager
- SEO
- Meta Ads
- Team Management
- Reel Creation
- Script Writing
- Social Media Research

WORK HISTORY

May 2023 - Present

Rajasthan

Social Media Project Manager - **Freelance**

- Handled Assembly Candidates for their Digital Campaign in Rajasthan Assembly Elections.
- Managed team of 20 people across 2 Seats
- Produced content, Final design output for graphics and video.
- Met with candidates and gave final overview and report of the ongoing Digital campaign.

Feb 2023- April 2023

Mohali

Social Media Manager - **Designboxed**

- Handling Candidates for their Digital Campaign in Rajasthan Assembly.
- Managing team of 5 people
- Producing content, Final design output for graphics and video.

Oct 2022- Dec 2022

Gujrat, Delhi

Social Media Project Manager - **Freelance**

- Handled Assembly Candidates for their Digital Campaign in Gujarat Assembly Elections and Delhi MCD Elections.
- Managed team of 20 people across 2 Seats
- Produced content, Final design output for graphics and video.
- Met with candidates and gave final overview and report of the ongoing Digital campaign.

Aug. 2022- Oct. 2022

Srinagar J&K

Cluster Campaign Manager - **Political Sampark**

- Managed ground team of Observers, Local Politicians and Executives.
- Created Reports of Previous Elections and Politicians.
- Social Media Posting, Brand Interaction and Content Distribution for Organic Marketing.
- Reports and Analytics sharing.
- Run Campaign in Cluster
- Organized meeting and Find Leader and Observer

May 2022 – July 2022

Delhi, India

Social Media Executive-SEO Executive - **The Jamia Vault**

- Social Media Calendar Creation
- Social Media Posting, Brand Interaction and Content Distribution for Organic Marketing.
- Google and Meta Ads for Lead Generation and Engagement
- Reports and Analytics sharing.
- Client Servicing

June 2022 –July 2022

Noida, India

Social Media Marketing Intern - **CHIS**

- Creating and publishing content for all social media channels
- Making strategies for social media to boost audience.
- Creating engaging posts with CTA to the website
- Creating articles, blogs, Ebooks etc. for websites

Sep 2019- Nov 2019

Gurgaon, India

Campaign Team Trainee - **POLITICAL EDGE**

- Nukkad Natak Artist
- Nukkad Natak Performance
- Booth Management
- Team Leader for Door to Door Campaigning
- Run Campaign in Assembly

EDUCATION

LLB

Justice Law College 2022

10+2

UP Board 2015.

BBA

Jamia Millia Islamia University 2019

10th

UP Board2013

CERTIFICATIONS

- Fundamentals of Digital Marketing
(From IIDE)

Other Information

Born on

- 19th August 1999

Can speak, write and read

- English, Hindi

Address

- L1/11 Makki Masjid, Madanpur Khadar, Sarita Vihar, New Delhi